

Host a Watch Party for NETWORK's See. Love. Vote. Campaign Launch

Invite 3-5 friends over to watch the launch of NETWORK's non-partisan voter education and mobilization campaign, [See. Love. Vote.](#)! On this livestreamed program, you will hear faith leaders and advocates across the country share what they are seeing in their communities, how they are responding with love, and why they are voting. You will also learn about the tools and resources that we will provide throughout the election season to make sure that everyone is an informed and engaged voter!

[Register here for the launch event livestream link and recording.](#)

This is the tactic for you if...

- You enjoy hosting and creating an atmosphere that energizes people to take action
- You're excited to learn more about See. Love. Vote., NETWORK's non-partisan voter education and mobilization campaign
- You're looking for meaningful ways to engage your Squad this election season

Why this tactic matters

As Catholics and people of faith, we love our neighbors by voting. NETWORK's See. Love. Vote. campaign connects communities with the tools they need to be informed and engaged voters, inspired by the common good.

At the launch, we will share more about the campaign and ways to get involved this election season. It is a great opportunity to learn more and get your Squad excited about engaging!

What to do

1. Choose the date and time for your event.

The Virtual Launch Party will be live-streamed on Thursday, July 9 at 7:30 PM EST. However, if that time doesn't work for you, you can host a watch party with the recording at a time that works best for you!

2. Invite your friends.

Reach out by call, text, social media, or email to invite your friends! Tell them about NETWORK's See. Love. Vote. campaign and how excited you are to learn more. Express your hopes that they will join you in action this election season.

3. [Register for the Virtual Launch Party at this link.](#) By registering, you will receive the link to watch live, the recording of the event to watch later, and follow-up resources.

- a. If it is after July 9 and you did not previously register, you will be able to find a recording of the event on [our NETWORK YouTube page.](#)

4. Register your event with NETWORK.

Don't worry, we won't promote your event -- this just helps us track our impact. Register [here](#).

5. Prepare for your event.

Make a plan for streaming the launch on your television or computer. Gather some refreshments. If you'd like to, print out copies of the [See. Love. Vote. info sheet](#).

6. Host your event.

Pro-tip: Take a group photo! We would love to see your group celebrating the launch of See. Love. Vote. with us!

a. Guests gather and enjoy refreshments.

b. Welcome your guests and tell them why you're hosting this event. Your personal sharing about why engaging this election season matters to you helps to set the tone.

If your guests don't all know each other, have them introduce themselves. Include a fun question to allow them to get to know each other a little bit more deeply. Gathering expert Priya Parker calls these "magical questions." ([Click here](#) for some of Priya's favorites.)

c. Stream the Launch Party.

d. Share copies of NETWORK's [See. Love. Vote. info sheet](#).

e. Lead a discussion. Here are some sample questions to guide your conversation:

- i. What are you seeing in your community? (Ex. Families are struggling...)*
- ii. What does loving your neighbors look like? (Ex. I volunteer at my parish's food pantry to help make sure everyone has enough to eat.)*
- iii. Why do you vote? (Ex. It's a way to love my neighbors, make life better in my community, and ensure we all have what we need to thrive – food, housing, health care, and more.)*
- iv. What excites you most about NETWORK's See. Love. Vote. campaign?*
- v. What are your plans to engage this election season? (See the "menu" of ways to get involved on the back of the See. Love. Vote. info sheet.)*
- vi. Are you registered to vote? Have you checked your voter registration status?*

1. Invite everyone to check their voter registration status now on the See. Love. Vote. website, networkadvocates.org/vote.

Encourage them to share this site with their family members, friends, and neighbors, so that everyone can register to vote!

f. Closing. As you close, thank your participants for joining in the conversation and reflect back any key insights you heard from them during the discussion. Also identify and name any next steps and assign tasks where relevant.

7. Report back to let us know how your event went.

Let us know how your event went! We would love to hear what your Squad thought of our new campaign and if folks are ready to get involved!

Share pictures from your event with us. Please let us know who is in the photo and if we have permission to use the photos in a future NETWORK publication or social media post.

8. Follow up. Stay tuned for opportunities to support NETWORK's new See. Love. Vote. campaign!

Bonus: Spread the word about the campaign! Check out the [See. Love. Vote. Digital Toolkit](#) for signs you can print out, sample social media posts, resources, and more.

NETWORK Support

NETWORK organizers are here to support you. If you have any questions or want to talk through any ideas or concerns you may have, reach out!

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